

Built by
OUR COMMUNITY

FOR OUR
Community



CentraState
Healthcare System®
ATLANTIC HEALTH SYSTEM PARTNER

2020-2021
BENEFIT REPORT



A Golden Opportunity to Celebrate our Community

In 2021, we celebrated 50 years of serving our community. This historic milestone is especially relevant because CentraState's humble beginnings – and its inherent focus on innovation and growth – are centered around meeting the evolving needs of the community.

Our story began in the early 1960s, thanks to a determined group of community members who understood the need for a local hospital close to home. With 10 years of hard work, planning, and fundraising, they opened the doors to what was then the Greater Freehold Area Hospital on September 12, 1971. Fifty years later, it's incredible to see how CentraState Healthcare System has flourished while staying true to its deep-rooted sense of community.

As part of that commitment, CentraState is continuing to collaborate with Atlantic Health System, entering into a partnership that will help us expand services, resources, and expertise. This shared vision will unfold in a variety of benefits for the community.

This past year has also been marked by multifaceted outreach efforts to help people throughout our region build defenses against COVID-19. From the beginning, we were committed to bringing accurate information and vaccination to people not only at our CentraState sites, but also to where they are in our local communities. Thanks to our dedicated team, we have reached out in creative ways and have administered more than 76,000 vaccine doses.

Now more than ever, we are tasked with an important role to protect and serve our community. As we celebrate the past 50 years and look ahead to the future, we will proudly carry that mission forward for years to come.



John T. Gribbin, FACHE
President and CEO
CentraState Healthcare System

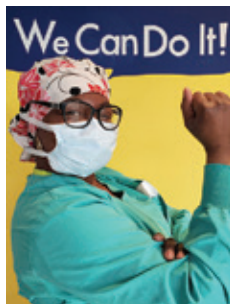
Community Outreach to Protect Against COVID-19



Beyond delivering evidence-based care for those with COVID-19 and safeguarding the healthcare system for all those who have entered its doors throughout the pandemic, CentraState has reached out to the community to provide valuable information and help protect countless people across our region.

CentraState's COVID-19 hotline provided reassurance, support, and accurate information to nearly 1,700 callers throughout New Jersey and beyond seven days a week during the first few months of the pandemic.

The **first COVID-19 vaccines arrived** at CentraState on December 17, 2020, setting a hopeful tone for the community in the fight against this disease.



With a well-orchestrated system in place, various CentraState departments worked together to **vaccinate up to 1,000 people a day** several days a week throughout the year.





To assist in this process, CentraState mobilized a **Helping Hands team** that included retired nurses who came back to serve the community.

Recognizing the importance of getting children back to school, CentraState was one of the first organizations in the state to focus on vaccination for educators, **providing vaccines for nearly 4,000 teachers and school staff across 17 schools and districts.**

CentraState brought vaccine clinics to key locations in the community, **providing more than 5,000 vaccines for those in hard-to-reach and underserved populations**, people of color, migrant workers, the elderly, and those lacking access to technology or transportation.

With participation from community leaders and hospital experts, CentraState developed an award-winning **public service announcement video series to address concerns about vaccination** among people of color, and a second video series focused on myths about vaccination for groups including expectant parents.



In November 2021, young members of our community had the chance to roll up their sleeves and get the COVID-19 shot with the approval of Pfizer's **vaccine for kids ages 5 to 11.**



By late fall 2021, CentraState had administered **more than 76,000 COVID-19 vaccines.**



A SHOUT-OUT FROM SCHOOLS

The administration and staff of the Freehold Regional High School District created a video to thank CentraState for its role as a community partner and for enabling more than 800 staff members and 350 students to get vaccinated.

Caring for Those with COVID-19

Since the start of the pandemic, CentraState has been a leader in treatment and support for people with COVID-19. By fall 2021, CentraState **delivered inpatient care** for more than 2,600 people with COVID-19.

The CentraState team **provided monoclonal antibody infusions** for more than 800 people who qualified for this treatment due to high risk for severe COVID-19 symptoms. CentraState has had a 96% success rate in helping individuals who received this treatment avoid hospitalization.

In addition, CentraState **launched a new Post-COVID Syndrome Treatment Program** to provide long-haul COVID-19 sufferers with individualized treatment plans, support, and reassurance. The program is open to anyone who may be experiencing symptoms beyond four weeks after being diagnosed with COVID-19, whether or not symptoms were experienced during initial infection.



Left to right: Darice Kluxen, BSN, RN, CEN, Jennifer Tallant, BSN, BA, RN, CEN, and Donna Keeler, BSN, RN, CEN, TNCC, work together to ensure that the monoclonal antibody infusion program in CentraState's Emergency Department runs efficiently. Jennifer and Donna oversee the program and schedule patients while Darice provides direct patient care.

Virtual Wellness

With the restriction of in-person programs and events during the pandemic, CentraState found new ways to connect with the community. This included hundreds of virtual presentations, a wellness video library, and new wellness membership plans.





A Unique Partnership with Atlantic Health System



CentraState Healthcare System®

ATLANTIC HEALTH SYSTEM PARTNER


CentraState Healthcare System and Atlantic Health System recently received the final state and regulatory approvals to expand their successful partnership to create a **unique model for health system co-ownership**. The co-membership agreement makes Atlantic Health the majority corporate member in CentraState and CentraState joins the Atlantic Health System network of care. The partnership will deliver immediate benefits to patients, physicians, and caregivers in CentraState's communities by strengthening its integrated clinical services, physician network, and infrastructure through a capital investment of \$135 million, outlined in a five-year plan endorsed by both systems' boards.

The new model for partnership will provide CentraState with significant resources to support its longstanding community focus while advancing Atlantic Health's mission to touch more lives in New Jersey through collaborations for high-quality, value-based care. The CentraState board and leadership team will continue to oversee system operations at CentraState and ensure the continued advancement of its mission to enhance health and well-being in its local

community through the compassionate delivery of quality health care.

Physicians in the CentraState network have already joined Atlantic Medical Group, one of New Jersey's largest physician groups. Effective June 2021, nearly 50 CentraState physicians and healthcare professionals gained access to Atlantic Health's nationally recognized services and programs, including risk-based contracting initiatives, which have already delivered better results for patients and proven savings.

Other advancements will include the implementation of the Epic electronic health record (EHR) platform across CentraState Healthcare System in early 2022. Epic will improve efficiency and safety by providing physicians with a patient's full and up-to-date medical record. The platform will ensure that no matter where a patient receives care, their medical information will seamlessly travel with them through the MyChart patient portal.





LGBTQ+ Inclusion Efforts

In addition to CentraState's focus on reducing healthcare disparities among marginalized populations, the hospital's **LGBTQ+ Inclusion Committee** helps ensure that all members of our community receive compassionate, quality care in a supportive, welcoming environment free from discrimination. Most recently, these efforts have included presenting a virtual lecture series and employee-focused training seminars on topics such as caring for LGBTQ+ youth in the pediatric setting, and implementing gender-neutral bathroom signs throughout the hospital.

Honoring Forgotten Veterans

CentraState proudly joined the Monmouth County Sheriff's Office, the Vietnam Veterans of America NJ Shore Area Chapter 12, the Manalapan Township Police Department, and the Ocean County Sheriff's Office to plan and serve as a procession site for a final Salute to Arms during the **Military Honors for Forgotten Veterans** event in June. The event paid tribute to 23 forgotten veterans and two spouses from WWI, WWII, Korean, and Vietnam War eras in a procession that led to their interment with military honors at Brigadier General William C. Doyle Memorial Cemetery in Wrightstown. CentraState employees and volunteers carried flags to honor the sacrifice made by these honorably discharged veterans and spouses.



An Environmentally Responsible Neighbor



With the completion of a three-phase, award-winning solar initiative aimed at reducing the hospital's carbon footprint and offsetting greenhouse gases and carbon dioxide emissions, CentraState is the **most solar-powered hospital in New Jersey**. The hospital's solar panel farm and parking lot carports enable CentraState to produce approximately 70% of the hospital's electric needs, save more than \$600,000 in annual energy costs, and reduce the hospital's impact on Freehold Township's electrical grid.

Recognitions that Benefit the Community

WELLNESS CULTURE STARTS WITHIN

CentraState is one of only nine workplaces in the country to be recognized as a **2021 Platinum Well Workplace by Wellness Council of America (WELCOA)**. This platinum-level designation recognizes CentraState's organizational commitment to and investment in health promotion, which starts with employees and extends to the communities it serves. As one of America's healthiest companies, CentraState successfully meets rigid workplace wellness criteria established by WELCOA. CentraState's wellness initiatives intend to build a more resilient organization focused on the mental well-being of its team members with a "caring for the caregivers" approach, leading to better patient outcomes.



GREAT PLACE TO WORK DESIGNATION

As the third-largest employer in Monmouth County, CentraState was proud to be named a **Great Place to Work™ company by Great Place to Work®**, the global authority on workplace culture, employee experience, and the leadership behaviors proven to deliver market-leading revenue and increased innovation. This significant achievement is based on validated employee feedback and reinforces the organization's commitment to fostering a positive work environment, which in turn leads to the recruitment of skilled professionals who can deliver a high quality of care for the community. As part of its data-driven results, CentraState's survey revealed that

90% of employees feel good about the ways they contribute to the community.

CENTRASTATE NAMED MOST WIRED

In its 11th year of recognition, CentraState earned **2021 CHIME Digital Health Most Wired recognition as a certified level 7 organization**. The College of Healthcare Information Management Executives (CHIME) recognizes hospitals and healthcare systems at the forefront of using healthcare information technology to enhance the delivery of care for the communities they serve.



Former students of the MCVSD student externship program with Food and Nutrition Services staff and MCVSD leaders.

BUSINESS PARTNER OF THE YEAR AWARD

The Monmouth County Vocational School District (MCVSD) honored CentraState as its **Business Partner of the Year** at the district's December school board meeting, led by Charles R. Ford, Jr., EdD, superintendent. This award recognizes CentraState's ongoing support of the MCVSD student externship program, a partnership that allows students to work alongside leaders from CentraState's Food and Nutrition Services, Materials Management, and Facilities departments while expanding their knowledge and skillsets. This collaboration cultivates the passions of the community's future leaders and inspires them to rise as young professionals.

2020 Financial Summary

Financial Assistance and Certain Other Community Benefits at Cost

Community Benefit

(as reported on 2020 IRS filing)

Financial Assistance at Cost	\$	5,635,807
Medicaid	\$	6,881,960
Community Health Improvement Services and Community Benefit Operations	\$	972,190
Health Professions Education	\$	2,031,066
Subsidized Health Services	\$	232,312
Cash and In-Kind Contributions for Community Benefit	\$	162,639

Sub-Total Community Benefit:	\$	15,915,974
-------------------------------------	-----------	-------------------

Community Building Activities	\$	17,957
Bad Debt Expense	\$	5,982,018
Medicare Shortfall	\$	23,757,903

Community Benefit as reported on 2020 IRS filing:	\$	45,673,852
--	-----------	-------------------

Additional Community Benefit

(not reported on 2020 IRS filing)

Unpaid Cost of Managed Medicare	\$	12,506,132
---------------------------------	----	------------

Total Community Benefit Commitment	\$	58,179,984
---	-----------	-------------------

CentraState Healthcare System is an affiliate of Rutgers Robert Wood Johnson Medical School.

CentraState Healthcare System complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex. CentraState Healthcare System does not exclude people or treat them differently because of race, color, national origin, age, disability, or sex. For more information, please visit our website at centrastate.com/non-discrimination.

**CentraState Medical Center
Star and Barry Tobias Ambulatory Campus
CentraState Fitness Center**

901 W. Main St., Freehold

CentraState Health Pavilion at East Windsor

319 Route 130 N., East Windsor

CentraState Health Pavilion at Marlboro

479 Newman Springs Rd., Marlboro

CentraState Medical Office at Monroe

312 Applegarth Rd., Monroe

Family Practice of CentraState

281 Route 34, Colts Neck

319 Route 130 N., East Windsor

901 W. Main St., Freehold

161 Bartley Rd., Jackson

479 Newman Springs Rd., Marlboro

312 Applegarth Rd., Monroe

**CentraState Physical Therapy &
Rehabilitation**

21 South Hope Chapel Rd., Jackson

**Freehold Family Health Center/
Family Medicine Residency Program**

597 Park Ave., Freehold

Immediate Care Medical Walk-In

8 Brick Plaza, Brick

SENIOR LIVING FACILITIES

Applewood

1 Applewood Dr., Freehold

The Manor Health and Rehabilitation Center

689 W. Main St., Freehold

Monmouth Crossing

560 Iron Bridge Rd., Freehold



**CentraState
Healthcare System®**
ATLANTIC HEALTH SYSTEM PARTNER